

FOR IMMEDIATE RELEASE

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## Onboarding Suppliers to Accelerate Responsible Supply Chain Management

Carlsberg Malaysia encourages key suppliers to embark on responsible sourcing practices and human rights compliance

**SHAH ALAM, 17 October 2024** – Carlsberg Malaysia hosted its inaugural Supplier Day, focusing on the environment and social governance of responsible supply chain management in pursuit of the brewer’s net zero carbon emissions commitments. Sixty-four upstream and manpower suppliers were briefed on the company’s stance on responsible sourcing practices and human rights compliance. They also learned about key issues shared by invited speakers from UN Global Compact Network Malaysia and Brunei (UNGCMYB), Capital Markets Malaysia (an affiliate of Securities Commission Malaysia) and Sedex Asia.

In addition to strict compliance with the Carlsberg’s Supplier and Licensee Code of Conduct, the brewer also urged suppliers to keep abreast of the latest developments on labour and environmental regulations in both local and international fronts. Additionally, a strong emphasis was placed on human rights principles which include ensuring fair labour practices, preventing discrimination, and safeguarding the rights of employees and contractual workers.

As a member of Sedex, Carlsberg Malaysia encouraged its suppliers to join the platform to help them manage and improve their environmental, social, and governance (ESG) performance, thereby meeting their supply chain sustainability goals. Sedex focuses on four fundamentals of responsible sourcing – human rights and labour standards, health and safety, environment, and business integrity. Carlsberg Malaysia is also an early adopter of the Simplified ESG Disclosure Guide (SEDG), a framework designed by CMM to streamline ESG reporting, particularly for SMEs. These reporting platforms reinforce the brewer’s commitment to supporting its suppliers in adopting responsible sourcing practices and reporting.

“Since the launch of our Together towards ZERO and Beyond ESG programme two years ago, we have made positive strides in delivering our ESG priorities in pursuit of our purpose of ‘Brewing for a Better Today and Tomorrow,’” said Stefano Clini, Managing Director of Carlsberg Malaysia. “We have an ambitious goal to achieve zero carbon emissions in our brewery by 2030. However, we cannot do this alone; we invite our suppliers to collaborate and support us as we strive towards a mutually beneficial green transition journey.”

The event featured presentations from industry experts, including Sudarsan Chandra Sekharan, Lead Trainer at UN Global Compact Network Academy, who shared case studies on practical applications of sustainable business practices, such as reducing carbon emissions and improving resource efficiency. The case studies highlighted collaborative efforts between companies and their supply chains to achieve sustainability goals, as well as innovations in overcoming challenges faced by SMEs in various industries.

“The partnership between Carlsberg Malaysia and its suppliers showcases a genuine commitment to raising awareness throughout its supply chain,” said Sekharan. “Through this collaboration, we aim to foster innovation and resource sharing, helping organisations meet the UN SDGs.”



Additional insights came from Janna Dietrich, Senior Manager of Responsible Sourcing at Carlsberg Group Procurement, and Clare Lam, Strategic Account Manager of Sedex Asia and Navina Balasingam, General Manager of Capital Markets Malaysia, who discussed responsible sourcing mechanisms and ESG disclosure standards.

Dietrich commented, “Carlsberg Malaysia is the first in the Carlsberg Group to conduct a Supplier Day in our efforts to collaborate with our suppliers in driving our Responsible Sourcing ambitions. I’m proud that this has allowed us to engage with key upstream suppliers to enrol in Sedex in order to comply with responsible sourcing standards and meet external due diligence requirements.”

As Carlsberg Malaysia continues to lead by example, it focuses on encouraging its suppliers to adopt solutions such as Sedex and SEDG, to enhance both business resilience and environmental sustainability. This is its continuous effort to ensure that every aspect of the value chain reflects the brewer’s values and commitment towards achieving a net zero carbon emissions target by 2040.

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#### About Carlsberg Malaysia

Carlsberg Brewery Malaysia Berhad was incorporated in December 1969. We are a dynamic brewer with operations in Malaysia and Singapore, with stakes in a brewery in Sri Lanka. We also have a regional presence via exports to Hong Kong, Taiwan, Laos, Cambodia, and Thailand.

Our international portfolio of brands features The Best Beer in The World – Carlsberg Danish Pilsner, Carlsberg Smooth Draught and Carlsberg Special Brew. This Carlsberg trio is complemented by international premium brews including France’s premium wheat beer 1664 Blanc, 1664 BRUT, 1664 Rosé, Japan’s Sapporo Premium Beer, European cider Somersby, British-inspired Connor’s Stout Porter draught, and local brands include SKOL, Royal Stout and Nutrimalt.

Our approximately 600-strong workforce sell our products in a responsible manner within our sustainability-driven business. Our products are for non-Muslim consumers aged 21 and above. Please **#CELEBRATERESPONSIBLY** – if you drink, don’t drive!

Find out more at [www.carlsbergmalaysia.com.my](http://www.carlsbergmalaysia.com.my).

## 牵引供应商 推进负责任供应链管理

马来西亚 Carlsberg 集团敦促关键供应商履行负责任采购实践、遵守人权规范

（**莎亚南 2024 年 10 月 17 日讯**）马来西亚 Carlsberg 集团举办了首届“供应商日”（Supplier Day），焦点在于负责任供应链管理，还有这方面的环境社会治理，以迈向实现酒商净零碳排放的承诺。64 家上游和人力供应商代表与会，听取了该公司在负责任的采购实践、遵守人权规范方面的立场。同时，他们也在多位受邀演讲人的分享下，理解了各大关键课题，演讲人来自于联合国全球契约马来西亚与汶莱网络（UNGC MYB）、马来西亚资本市场（CMM 即马来西亚证券监督委员会（SC）的关联机构），以及 Sedex 的亚洲团队。

该酒商除了督促供应商严格遵守《Carlsberg 供应商及受权方行为准则》之外，也呼吁各商与时俱进，了解本地与国际劳工、环境法律法规的最新动态。与此同时，酒商也强调了对于遵守人权原则的高度重视，包括确保公平劳工实践、防止歧视，以及维护职员和合约员工的权利。

作为 Sedex 会员，马来西亚 Carlsberg 集团鼓励供应商加入此平台，助力各商为环境、社会、治理（ESG）绩效进行管理和改进，从而实现供应链维持可持续性目标。Sedex 在负责任采购方面，重视四项基本原则：人权与劳工标准、健康与安全、环境以及商业诚信。马来西亚 Carlsberg 集团也采用《简化版 ESG 披露指南》（SEDG）的最早企业之一，由 CMM 制定的这一框架，旨在精简 ESG 报告，特别是针对中小企业。这些报告平台重申了酒商致力支持供应商进行负责任采购实践和报告提呈。

马来西亚 Carlsberg 集团董事经理葛利尼（Stefano Clini）表示，“自 2 年前启动‘共同迈向并超越零目标’（Together towards ZERO and Beyond）ESG 计划以来，我们在履行 ESG 优先事项方面，取得了积极进展，以贯彻‘酿造更美好的今天和明天’宗旨。”葛利尼也说，“我们怀揣着雄心壮志，致力实现 2030 年前酒厂零碳排放的目标。然而，这一目标无法仅凭我们单方面实现，因此我们邀请本集团供应商携手合作、共同努力，迈向互利的绿色道路发展。”

此活动邀请了多位领域专家发表演讲，其中包括了联合国全球契约网络学院首席培训师 Sudarsan Chandra Sekharan，他分享了各种可持续商业实践的实际案例，例如减少碳排放、提高资源效率。这些案例的重点在于各家企业与供应链的齐心努力下，实现可持续发展目标，还有各领域中小企业克服挑战的创新方法。

Sudarsan Chandra Sekharan 表示，“马来西亚 Carlsberg 集团与其供应商之间的合作，体现了这家酒商秉持真诚承诺，在所有供应链中提高这方面的意识。”他说，“通过此次合作，我们旨在促进创新和资源共享，助力各组织实现联合国可持续发展目标。”

在活动上提供更多见解的人物有 Carlsberg 集团负责任采购高级经理 Janna Dietrich、Sedex 亚洲战略客户经理 Clare Lam，以及 CMM 总经理 Navina Balasingam，他们所讨论的课题涵盖负责任采购机制和 ESG 披露标准。

Janna Dietrich 指出，“在 Carlsberg 集团中，马来西亚 Carlsberg 集团是第一家举办‘供应商日’的旗下企业，借此活动与供应商协力合作，推动本集团在负责任采购方面的目标。我很荣幸这场活动让



“我们有机会与关键上游供应商接触交流，并牵引他们加入 Sedex，让我们能够达到负责任采购标准及外部尽职调查要求。”

马来西亚 Carlsberg 集团在继续引领、发挥榜样作用的同时，也大力鼓励供应商采用 Sedex、SEDG 等解决方案，以增强企业韧性、促进环境可持续性。这象征着酒商持续的努力，以确保价值链每个环节皆体现出企业价值观，以及致力实现 2040 年前净零碳排放目标。

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关于马来西亚 Carlsberg 集团

马来西亚 Carlsberg 集团 (Carlsberg Brewery Malaysia Berhad) 于 1969 年 12 月成立，是一家灵活酒商，业务遍布马来西亚和新加坡，并在斯里兰卡一家酒厂拥有股份，也通过出口市场扩大区域范围，包括香港、台湾、老挝、柬埔寨、泰国。

本集团旗下国际品牌组合包括堪称全球最佳啤酒——Carlsberg Danish Pilsner、Carlsberg Smooth Draught 及 Carlsberg Special Brew，还有国际优质啤酒：法国优质小麦啤酒 1664 Blanc、1664 BRUT 及 1664 Rosé、日本 Sapporo Premium Beer、欧洲苹果酒 Somersby、英伦式 Connor's Stout Porter，以及本地品牌：SKOL、Royal Stout、Nutrimalt。

我们拥有 600 多名员工，都以负责任方式销售本集团旗下产品，并在可持续发展的驱动下开展业务。本集团旗下产品仅供年龄 21 岁以上的非穆斯林消费者使用。理性饮酒，你我有责，时时刻刻牢牢记住：酒后不开车，开车不喝酒！**#CELEBRATERESPONSIBLY**

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