

FOR IMMEDIATE RELEASE

Press Statement 07/2025

25 April 2025

Page 1 of 2

Carlsberg Malaysia Empowers 333 Youths with RM1 million in Scholarships

SHAH ALAM, 25 April 2025 – Carlsberg Malaysia, in collaboration with the Federation of Chinese Associations Malaysia (Huazong), continues its commitment to empower young Malaysians through education via the Carlsberg Huazong Education Fund (CEF). This year, a total of RM1 million was disbursed to 333 deserving students, bringing the fund's total disbursement to RM3 million for 999 students across 2021, 2024, and 2025.

By championing education through the CEF, the brewer and Huazong reaffirm their commitment to nurturing deserving students by alleviating the financial burden of pursuing higher education. Aligned with the UN Sustainable Development Goal #4.3 – *equal access for all women and men to affordable and quality technical, vocational and tertiary education, including university*, this initiative primarily supports students from B40 and M40 households, including orphans, individuals from single-parent families, and those supporting family members with special needs.

The funds were disbursed to students by each state's Chinese Assembly Hall to 73 recipients from Kuala Lumpur and Selangor, 27 from Penang, 27 from Perak, 25 from Johor, 24 from Sarawak, 22 from Malacca, 22 from Negeri Sembilan, 21 from Kedah, 21 from Pahang, 21 from Kelantan, 21 from Terengganu, 21 from Sabah and 8 from Perlis.

"Together with Huazong Management, we are humbled to extend financial support to 333 students nationwide. Since 2021, this education fund has evolved from interest-free study loans to scholarships. Our continual support for educational empowerment reflects our *Brewing for a Better Today and Tomorrow* commitment, ensuring that education continues to be a gateway to brighter, more equitable future," shared Pearl Lai, Corporate Affairs & Sustainability Director of Carlsberg Malaysia. "As part of our ongoing mission, Carlsberg Malaysia is also proud to champion inclusivity, ensuring that opportunities for growth and learning are accessible to students from all regions and backgrounds," she added.

Echoing these sentiments, Huazong President Tan Sri Datuk Seri Panglima (Dr) Goh Tuan Chuan remarked, "Education is a powerful tool for societal transformation. With Carlsberg Malaysia's steadfast support, we are paving the way for a future where no deserving student is left behind. This partnership stands as a testament to the power of collaboration in unlocking potential and empowering young Malaysians to rise above challenges, achieve their dreams, and contribute to a more prosperous society."

UNIMAS Service Economy student and Carlsberg Huazong Education Fund recipient, Kirtina A/P Muniandy commented, "Receiving this education fund is a form of affirmation and encouragement. Knowing that my hard work is noticed motivates me to pursue my goals with greater determination and to continuously enhance my professional capabilities so I can create a positive impact in society."

"Seeing my mother's sacrifices has always driven me, and being selected for this fund shows there are people and organisations in Malaysia who genuinely care about students like us. It reminds me that opportunities are real if we keep striving, and it strengthens my resolve to become an accountant who

can one day give back to my family and community,” said fellow recipient from Polytechnic Kuching Sarawak, Angeline Tan.

Caleb Sawing Thomas from Kolej Vokasional Kuching said, “This support from Carlsberg Malaysia and Huazong is truly life-changing. I’m even more driven to finish my culinary training and build a career where I can give back in meaningful ways. To anyone facing similar challenges: believe in yourself, keep going, and one day you will make it.”

Since its establishment in 1998, the Carlsberg Huazong Education Fund remains a testament to Carlsberg Malaysia’s unwavering commitment to education and community development. Over the years, this initiative has positively impacted the lives of nearly 1,500 students across Malaysia, helping them achieve their academic dreams.

– End –

For more communication materials, scan here:



Contacts

Media Relations:

Team Carlsberg Malaysia:

Ng Choon Siang, Corporate & Marketing Activation Senior Manager	+603-5522 6688	choonsiang.ng@carlsberg.asia
Wong Ee Lin, Corporate Affairs & Sustainability Manager	+603-5522 6404	eelin.wong@carlsberg.asia

Team Continuum PR:

Michelle Bridget	+60 12-6877356	michelle.bridget@continuumpr.com
Goh I Ching	+60 14-218 1906	iching@continuumpr.com

About Carlsberg Malaysia Group

Carlsberg Brewery Malaysia Berhad was incorporated in December 1969. We are a dynamic brewer with operations in Malaysia and Singapore, with stakes in a brewery in Sri Lanka, and regional presence via exports.

Our international portfolio of brands features Probably the Best Beer In The World – Carlsberg Danish Pilsner, Carlsberg Smooth Draught and Carlsberg Special Brew as well as Carlsberg Alcohol Free Pilsner and Wheat. Our international premium brews including France’s premium beers 1664 Brut, 1664 Blanc and 1664 Rosé, as well as iconic first beer of Japan, Sapporo Premium Beer, European cider Somersby, British-inspired Connor’s Stout Porter and US award-winning craft beer Brooklyn Brewery as well as Tuborg Strong. Our local brands include SKOL, Royal Stout and Nutrimalt. Our products are for non-Muslim consumers aged 21 and above in Malaysia or aged 18 and above in Singapore. Please **#CELEBRATERESPONSIBLY** – if you drink, don’t drive!

Our 640 performance-driven employees are guided by our Purpose of *Brewing for a Better Today and Tomorrow* and we are committed to delivering on our ESG programme of Together Towards ZERO and Beyond in our quest to achieve net zero carbon emissions throughout our value chain by 2040. Find out more at www.carlsbergmalaysia.com.my

马来西亚 Carlsberg 集团发百万令吉助学金 赋能 333 名青年

（莎亚南 2025 年 4 月 25 日讯）马来西亚 Carlsberg 集团，与马来西亚中华大会堂总会（华总）携手合作，通过 Carlsberg 华总教育基金（CEF）继续履行承诺，借力教育赋能我国青年。今年，该基金共发放 100 万令吉予 333 名学生，使 2021 年、2024 年及 2025 年三年间的总发放额达至 300 万令吉，累计惠及 999 名学生。

马来西亚 Carlsberg 集团与华总通过此教育基金积极推动教育发展，重申双方致力于减轻青年在追求高等教育过程中所面临的经济负担，从而培育应得学生。此项倡议与联合国可持续发展目标（SDG）4.3 一致，即确保所有妇女和男性都能公平获得负担得起且优质的技术、职业和高等教育，包括大学教育。该基金主要资助来自 B40 和 M40 家庭的学生，包括孤儿、单亲家庭子女，以及需助力特殊家人的求学者。

有关款项已通过全国各州华堂发放给各位受惠学生，包括雪隆区（73 人）、檳城（27 人）、霹靂（27 人）、柔佛（25 人）、砂拉越（24 人）、马六甲（22 人）、森美兰（22 人）、吉打（21 人）、彭亨（21 人）、吉兰丹（21 人）、登嘉楼（21 人）、沙巴（21 人）、玻璃市（8 人）。

马来西亚 Carlsberg 集团企业事务及可持续发展总监赖始竹表示，“在华总的协作下，我们怀着谦卑之心，为全国 333 名学生提供资助。自 2021 年起，此项教育基金已由免息助学贷款发展为助学金。我们对教育赋能的持续支持，体现了本集团‘酿造更美好的今天和明天’的承诺，确保教育继续成为通向更光明、更公平未来的桥梁。”她补充，“马来西亚 Carlsberg 集团很荣幸倡导包容性，并以此作为持续使命，以确保来自不同地区和背景的学生都可得到发展和学习机会。”

华总总会长丹斯里拿督斯里邦里玛吴添泉局绅博士说道，“教育是实现社会转型的有力途径。在马来西亚 Carlsberg 集团的坚定支持下，我们正协力铺就一条不让任何应得学生被忽视的未来之路。通过这一合作关系，我们见证了协作的力量，不仅释放青年潜能，也助力他们克服挑战、实现梦想，并为建设一个更繁荣的社会贡献力量。”

马来西亚砂拉越大学（UNIMAS）服务经济学学生暨 Carlsberg 华总教育基金受惠者 Kirtina A/P Muniandy 说，“获得这项教育基金，对我来说是一种肯定和鼓励。得知自己的努力得到认可，激励我以更大的决心追求目标，并不断提升自身得专业能力，为社会带来积极的影响。”

另一位受惠者，砂拉越古晋工艺学院（Polytechnic Kuching Sarawak）学生 Angeline Tan 表示，“我一直看见妈妈为我所作的种种牺牲，这些付出一直激励着我。获得这项基金资助，意味着马来西亚各界人士和组织机构真心关怀像我们这样的学生。这也提醒我，只要我们不断努力，机会就是真实存在的，同时也更加坚定了我成为会计师的决心，希望未来我能够回馈家人和社会。”

就读古晋技职学院（Kolej Vokasional Kuching）的 Caleb Sawing Thomas 说，“他们（马来西亚 Carlsberg 集团和华总）的支持确实改变了我的人生。这让我更加有动力完成烹饪培训，并致力于打造一个能以有意义的方式回馈社会的事业。对于面临类似挑战的学子们，我想说：只要相信自己，坚持下去，总有一天你会看到成果。”

Carlsberg 华总教育基金自 1998 年设立以来，始终见证着马来西亚 Carlsberg 集团对教育与社区发展的坚定承诺。多年来，该基金积极影响了全马近 1500 名学生的生活，帮助他们实现学术梦想。

-完-

欲获取更多公关材料，请扫描以下二维码：



联络方式

媒体公关：

马来西亚 Carlsberg 集团：

黄俊翔 (Ng Choon Siang)	+603-5522 6688	choonsiang.ng@carlsberg.asia
企业与市场活动策划高级经理		
黄玉玲 (Wong Ee Lin)	+603-5522 6404	eelin.wong@carlsberg.asia
企业事务及可持续发展经理		

Continuum PR 公关公司：

Michelle Bridget	+60 12-6877356	michelle.bridget@continuumpr.com
Goh I Ching	+60 14-218 1906	iching@continuumpr.com

关于马来西亚 Carlsberg 集团

马来西亚 Carlsberg 集团 (Carlsberg Brewery Malaysia Berhad) 于 1969 年 12 月成立，是一家灵活酒商，业务遍布马来西亚和新加坡，并在斯里兰卡一家酒厂持有股份，也通过出口市场扩大区域范围。

本集团旗下国际品牌组合包括堪称全球最佳啤酒——Carlsberg Danish Pilsner、Carlsberg Smooth Draught、Carlsberg Special Brew 及 Carlsberg Alcohol Free Pilsner and Wheat，还有国际优质啤酒：法国优质啤酒 1664 BRUT、1664 Blanc 及 1664 Rosé、日本标志性首个啤酒 Sapporo Premium Beer、欧洲苹果酒 Somersby、英伦式 Connor's Stout Porter、美国屡获殊荣精酿啤酒 Brooklyn Brewery，以及 Tuborg Strong。本地品牌包括 SKOL、Royal Stout、Nutrimalt。本集团旗下产品仅供马来西亚年龄 21 岁以上、新加坡年龄 18 岁以上的非穆斯林消费者饮用。理性饮酒，你我有责，时时刻刻牢记住“酒后不开车，开车不喝酒”！**#CELEBRATERESPONSIBLY**

我们拥有 640 名员工，皆以绩效为驱动力，并秉承“酿造更美好的今天和明天” (Brewing for a Better Today and Tomorrow) 宗旨，我们致力于实施“共同迈向并超越零目标” (Together towards ZERO and Beyond) ESG 计划，以实现到 2040 年全价值链净零碳排放目标。敬请浏览 www.carlsbergmalaysia.com.my 了解更多。