

FOR IMMEDIATE RELEASE

Press Statement 21/2025
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Taste the Difference with the New Connor's Stout Porter Xtra Malt

Big bottle. Rich flavour. Easy to drink. A new way to enjoy stout.

CHERAS, 26 September 2025 - Connor's has raised the bar for stout lovers with the launch of Connor's Stout Porter Xtra Malt, a distinctive new stout variant in a 640ml bottle, brewed with a unique blend of four premium malts, and extra malt for even more punch and flavour. At 5% ABV, it is full-bodied yet smooth and easy to drink — proof that stout can be rich without being heavy. Made for sharing, it's perfect for all nights, bigger cheers, and moments enjoyed together.

Olga Pulyaeva, Marketing Director of Carlsberg Malaysia said, "Connor's Stout Porter Xtra Malt is the brand's first-ever quart bottle, created in response to what our consumers have been asking for: a richer, smoother stout made for sharing. With its extra malty punch, roasted coffee aroma and caramel finish, it delivers rich flavour while remaining easy to enjoy. This is how Connor's continues to innovate, courageously pushing boundaries and delivering a premium stout experience that matters to today's drinkers."

To celebrate this milestone, Connor's hosted a vibrant launch at 7Ate9 Café, in a coffeeshop setting, which is the heart of Malaysian culture, where friends gather and conversations flow. The launch night featured live music, exciting giveaways, and plenty of Connor's Stout Porter Xtra Malt. Guests enjoyed curated food pairings designed to complement the malty, rich and smooth character of Connor's Stout Porter Xtra Malt, elevating the experience in a lively contemporary setting.

Samantha Chong, owner of 7Ate9 Café, said, "What excites me most is seeing how Connor's Stout Porter Xtra Malt has quickly caught on with our guests. They are pleasantly surprised with how smooth and easy to enjoy it is. Paired with smoky grilled meats or spicy dishes, it has become a natural fit for the Malaysian way of dining — where good food and great company always come together."

Connor's Stout Porter Xtra Malt is now being sampled at coffeeshops and food courts nationwide, giving stout lovers everywhere the chance to taste the new stout in town. This launch brings together long-time stout lovers and curious first timers, proving that Connor's Stout Porter Xtra Malt is smooth enough for the loyalists, yet easy to drink enough to win over a new crowd.

With its big bottle, smooth brew, and rich flavour, Connor's Stout Porter Xtra Malt is here to elevate stout drinking for everyone. It is now available nationwide to be enjoyed at coffeeshops, food courts and restaurants, — crafted for those who have the courage to embrace something more.

For more details, visit <https://linktr.ee/connorsmalaysia>. And remember to **#CELEBRATERESPONSIBLY** – if you drink, don't drive. For non-Muslims aged 21 and above only.

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About Carlsberg Malaysia Group

Carlsberg Brewery Malaysia Berhad was incorporated in December 1969. We are a dynamic brewer with operations in Malaysia and Singapore, with stakes in a brewery in Sri Lanka, and regional presence via exports.

Our international portfolio of brands features Probably the Best Beer in the World – Carlsberg Danish Pilsner, Carlsberg Smooth Draught and Carlsberg Special Brew as well as Carlsberg Alcohol Free Pilsner and Wheat. Our international premium brews including France's premium beers 1664 Brut, 1664 Blanc and 1664 Rosé, as well as iconic first beer of Japan, Sapporo Premium Beer, European cider Somersby, British-inspired Connor's Stout Porter and US award-winning craft beer Brooklyn Brewery as well as Tuborg Strong. Our local brands include SKOL, Royal Stout and Nutrimalt. Our products are for non-Muslim consumers aged 21 and above in Malaysia or aged 18 and above in Singapore. Please **#CELEBRATERESPONSIBLY** – if you drink, don't drive!

Our 640 performance-driven employees are guided by our Purpose of *Brewing for a Better Today and Tomorrow* and we are committed to delivering on our ESG programme of Together towards ZERO and Beyond in our quest to achieve net zero carbon emissions throughout our value chain by 2040. Find out more at www.carlsbergmalaysia.com.my

全新 Connor's Stout Porter Xtra Malt 隆重登场，尝出不同滋味

大瓶、浓郁风味、顺滑易饮，重新定义黑啤享用体验

（**莎亚南 2025 年 9 月 26 日讯**）Connor's 为黑啤酒铁粉再掀新境界，推出全新 Connor's Stout Porter Xtra Malt，以 640 毫升大瓶装亮相、采用四种优质麦芽混合精酿，并额外添加麦芽，带来更浓郁、更具层次的风味。这款黑啤的酒精度为 5%，酒体醇厚却顺口易饮，完美诠释了“浓而不重”的黑啤新体验。专为分享而生，适合各种聚会时刻，共享畅饮欢聚时光。

马来西亚 Carlsberg 集团市场总监奥加尔（Olga Pulyaeva）表示，“Connor's Stout Porter Xtra Malt 是这个品牌的首款大瓶装，并为了回应消费者要求而酿造，也就是更浓郁、更顺滑、适合共同享用的黑啤。这款黑啤带有其额外麦芽的香浓口感、融合烘焙咖啡香与焦糖尾韵，口味香醇，并且易饮，展现了 Connor's 勇于创新、不断突破，为当代饮者带来优质黑啤体验的品牌精神。”

为了欢庆这一里程碑，Connor's 于吉隆坡蕉赖 7Ate9 Café 举办热闹非凡的推介活动。场地选址于本地文化核心的茶室氛围，象征着朋友聚会、畅所欲言的社交场所。活动上除了有现场音乐、送礼环节，当然还有满满的 Connor's Stout Porter Xtra Malt 供应。一众来宾有得尽享特别搭配的美食，完美配上 Connor's Stout Porter Xtra Malt 的麦芽香、香醇顺滑本质，提升整体品饮体验。

7Ate9 Café 业主张特宁（Samantha Chong）表示，“非常兴奋看到 Connor's Stout Porter Xtra Malt 很快就受到这里顾客的欢迎，大家都对它的顺滑感、易饮度感到惊喜。搭配烟熏烤肉或辛辣料理，更是完美融入马来西亚的饮食文化——美食与好友，总是缺一不可。”

Connor's Stout Porter Xtra Malt 现已在全国各地的茶室与美食中心进行试饮推广，让各地黑啤爱好者享有机会品尝。此次新品推出汇集了黑啤老铁，也吸引了不少首次尝试的饮者，证明了 Connor's Stout Porter Xtra Malt 顺滑得来足以满足忠诚粉丝，易饮得来足以赢得新粉丝青睐。

Connor's Stout Porter Xtra Malt 以大瓶装、顺滑口感、香醇口味登场，为大家提升黑啤享用体验，现已于全马茶室、美食中心或餐厅全面上市，专为勇于尝新的饮者而酿。

更多详情，请浏览 <https://linktr.ee/connorsmalaysia>。Connor's 产品和活动仅限年龄 21 岁以上的非穆斯林人士，并请谨记：酒后不开车，开车不喝酒！**#CELEBRATERESPONSIBLY**

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关于马来西亚 Carlsberg 集团

马来西亚 Carlsberg 集团 (Carlsberg Brewery Malaysia Berhad) 于 1969 年 12 月成立，是一家灵活酒商，业务遍布马来西亚和新加坡，并在斯里兰卡一家酒厂持有股份，也通过出口市场扩大区域范围。

本集团旗下国际品牌组合包括堪称全球最佳啤酒——Carlsberg Danish Pilsner、Carlsberg Smooth Draught、Carlsberg Special Brew 及 Carlsberg Alcohol Free Pilsner and Wheat，还有国际优质啤酒：法国优质啤酒 1664 BRUT、1664 Blanc 及 1664 Rosé、日本标志性首个啤酒 Sapporo Premium Beer、欧洲苹果酒 Somersby、英伦式 Connor's Stout Porter、美国屡获殊荣精酿啤酒 Brooklyn Brewery，以及 Tuborg Strong。本地品牌包括 SKOL、Royal Stout、Nutrimalt。本集团旗下产品仅供马来西亚年龄 21 岁以上、新加坡年龄 18 岁以上的非穆斯林消费者饮用。理性饮酒，你我有责，时时刻刻牢记住“酒后不开车，开车不喝酒”！**#CELEBRATERESPONSIBLY**

我们共有 640 名员工，皆以绩效为驱动力，并秉承“酿造更美好的今天和明天” (Brewing for a Better Today and Tomorrow) 宗旨，我们致力于实施“共同迈向并超越零目标” (Together towards ZERO and Beyond) ESG 计划，以实现到 2040 年全价值链净零碳排放目标。敬请浏览 www.carlsbergmalaysia.com.my 了解更多。