

FOR IMMEDIATE RELEASE

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Two New CarlsBot Machines for a Greener Sabah

More than 110,000 bottles equivalent to 22,000kg of glass waste collected and recycled through Carlsberg Malaysia's community engagement project

SHAH ALAM, 18 March 2024 – Carlsberg Malaysia celebrated the first anniversary of Project CarlsBot, a glass recycling and community empowerment programme, with the installation of CarlsBot machines at two additional sites – Kg. Madsiang in Penampang and Shangri-La Rasa Ria in Tuaran, in addition to its first site at Tanjung Aru Marine Ecosystem (TAME), Kota Kinabalu. These are significant strides in empowering Sabahan communities to upcycle glass waste since the end of 2022, minimising the environmental footprint with 22,000kg of glass waste collected and crushed, diverting from landfills.

In recognition of the Global Recycling Day, Carlsberg Malaysia reaffirmed its commitment to achieving ZERO Packaging Waste, not only through its Project CarlsBot that seeks to address the glass waste in East Malaysia, but also achieving a 90% collection and recycling rate for its bottles and cans by 2030. As at end 2023, the brewer achieved 94% collection and recycling rate of returnable bottles in Peninsular Malaysia, compared to 92% in 2022.

Carlsberg Malaysia's Managing Director Stefano Clini, expressed gratitude for support from several stakeholders, stating, "Project CarlsBot, our flagship community engagement programme aimed at tackling packaging waste, is a collective effort with Sabahans, for Sabahans. With the support of NGO Ripple Sabah and local Sabahan communities, we are proud to advance our sustainability programme – Together towards ZERO and Beyond (TTZAB), a step closer to our net zero carbon emission targets throughout our entire value chain by 2040."

"We are humbled by the positive impact that Project CarlsBot has on over 1,700 members of the community, including participants in the glass recycling workshops, visitors to TAME who learned about responsible waste management practices, as well as the several retirees, students, and unemployed youths who received income through the Project," Clini added.

Designed by a local Sabahan inventor, CarlsBot machines are capable of pulverising a staggering 600kg of glass bottles per hour. This innovation has not only enabled the recycling of glass waste but also transformed it into valuable resources such as cullets, coarse sand, and fine sand, facilitating various applications including furniture, garden pavers and the creation of unique handicrafts.

"Ripple Sabah is proud to provide a localised glass bottle recycling ecosystem which helps the local community. We are encouraged that CarlsBot is hitting key milestones and hope to keep garnering support from all stakeholders. With continued funding from Carlsberg Malaysia, we are encouraged to further expand our impact and contribute to a sustainable future for Sabah and beyond," said Jenifer Lasimbang, Chairperson of Ripple Sabah.



“Project CarlsBot signifies a crucial step towards responsible tourism and aligns with our shared values. Through CarlsBot, we hope to create a positive impact and a sustainable legacy for the community in Tuaran,” commented Alex Phuah, Resident Manager of Shangri-La Rasa Ria.

These partnerships with the Sabahan communities underscore the brewer’s focus on the UN Sustainable Development Goal (SDG) 17 - Partnership for the Goals, 12 - Responsible Consumption and Production as well as UN SDG 8 - Decent Work and Economic Growth.

Project CarlsBot's efforts in environmental conservation and community engagement have yielded tangible results, underscoring its role as a catalyst for positive change in Sabah. As Carlsberg Malaysia continues to *Brew for a Better Today and Tomorrow*, Project CarlsBot stands as a testament to the power of collaboration and innovation in driving meaningful impact.

To learn more about CarlsBot, visit <https://www.facebook.com/CarlsBot> for more details.

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About Carlsberg Malaysia

Carlsberg Brewery Malaysia Berhad was incorporated in December 1969. We are a dynamic brewer with operations in Malaysia and Singapore, with stakes in a brewery in Sri Lanka. We also have a regional presence via exports to Hong Kong, Taiwan, Laos, Cambodia, and Thailand.

Our international portfolio of brands features Probably the Best Beer in The World – Carlsberg Danish Pilsner, Carlsberg Smooth Draught and Carlsberg Special Brew. This Carlsberg trio is complemented by international premium brews including France’s premium wheat beer 1664 Blanc, 1664 Rosé, Japan’s Sapporo Premium Beer, European cider Somersby, British-inspired Connor’s Stout Porter, and US award-winning craft beer Brooklyn Brewery as well as Tuborg Strong. Our local brands include SKOL, Royal Stout and Nutrimalt.



Our approximately 600-strong workforce sell our products in a responsible manner within our sustainability-driven business. Our products are for non-Muslim consumers aged 21 and above. Please #CELEBRATERESPONSIBLY – if you drink, don't drive! Find out more at www.carlsbergmalaysia.com.my.

新安装两台 CarlsBot 机器 打造更环保的沙巴

马来西亚 Carlsberg 集团通过社区参与计划，收集回收了逾 11 万瓶子即相等于 2.2 万公斤废玻璃

（莎亚南 2024 年 3 月 18 日讯）马来西亚 Carlsberg 集团欢庆 CarlsBot 计划一周年，即一项玻璃瓶回收和社区赋权计划，并为此新安装了两台 CarlsBot 机器，分别在兵南邦的甘榜马翔（Kg. Madsiang）、斗亚兰的 Shangri-La Rasa Ria 度假酒店，也是随着首站亚庇的丹绒阿鲁海洋生态系统中心（TAME）后所进行的安装。自 2022 年年底以来，这些措施在增强沙巴社区废玻璃再循环能力方面取得了重大进展，收集并粉碎了 2.2 万公斤废玻璃，避免了垃圾填埋，从而减少了对环境的影响。

配合全球回收日，马来西亚 Carlsberg 集团重申了对实现“零包装浪费”（ZERO Packaging Waste）目标的承诺，除了通过 CarlsBot 计划应对东马废玻璃问题，还将在 2030 年前实现 90% 瓶罐收集与回收率。截至 2023 年底，该酒商在西马半岛的瓶子收集与回收率达 94%，而 2022 年为 92%。

能够得到多位利益相关者的支持，马来西亚 Carlsberg 集团董事经理葛利尼（Stefano Clini）表示感谢，他说，“CarlsBot 是本集团旗舰社区参与计划，旨在应对包装浪费问题，是与沙巴人的共同努力，以惠及沙巴人。在非政府组织瑞波沙巴回收再循环协会（Ripple Sabah）以及沙巴当地社区的支持下，我们很荣幸继续推进‘共同迈向并超越零目标’（TTZAB）可持续发展计划，进一步迈向 2040 年前全价值链中实现净零碳排放目标。”

葛利尼补充，“CarlsBot 计划对 1,700 多名社区成员带来了正面影响，我们对此感到欣慰。他们包括玻璃回收工作坊的参与者、前来了解负责任废物管理实践的 TAME 参观者，以及退休人士、学生，还有通过此计划获得收入的无业青年。”

CarlsBot 机器是由一名沙巴本土发明家研发，每小时能够粉碎 600 公斤玻璃瓶。这一发明不仅能够回收废玻璃，还能将其转化为碎玻璃、粗砂和细砂等宝贵资源，可应用于家具、花园铺装材料和独特手工艺品等制造。

瑞波沙巴回收再循环协会（Ripple Sabah）主席 Jenifer Lasimbang 表示，“瑞波沙巴很荣幸能够打造本地化玻璃瓶回收生态系统，帮助本地社区。CarlsBot 有力实现重要里程碑，我们对此感到鼓舞，并希望继续获得所有利益相关者的支持。在马来西亚 Carlsberg 集团的持续资助下，我们得到鼓励以进一步扩大效应，为沙巴和其他地区的可持续未来做出贡献。”

Shangri-La Rasa Ria 驻店经理 Alex Phuah 说道，“CarlsBot 计划象征迈向负责任旅游业的关键一步，并与我们的共同价值观一致。通过 CarlsBot，我们希望为斗亚兰社区带来积极正面、可持续性影响。”

该酒商与沙巴社区所建立的伙伴关系，凸显了其对联国可持续发展目标（SDG）的重视，特别是目标 17：促进目标实现的伙伴关系、目标 12：负责任消费和生产，以及目标 8：体面工作和经济增长。



CarlsBot 计划在环境保护、社区参与方面的努力硕果累累，凸显其为沙巴正面改变发挥了促进作用，也与马来西亚 Carlsberg 集团“酿造更美好的今天和明天”宗旨一致，彰显合作与创新的力量，带来有意义的影响。

欲进一步了解 CarlsBot，请浏览 <https://www.facebook.com/CarlsBot>。

完

更多资讯，请扫描：



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