

FOR IMMEDIATE RELEASE

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Lights Out for a Better Today and Tomorrow

Carlsberg Malaysia pledges its support towards Earth Hour movement and climate change throughout its value chain

SHAH ALAM, 28 March 2022 – Carlsberg Malaysia’s efforts for conserving the environment it operates in are guided by its ambitious sustainability programme Together Towards ZERO (TTZ), in which the brewer pledges to address climate change by reducing carbon emissions and energy consumption. Committed to delivering Together Towards ZERO carbon footprints, the brewer turned off non-essential lights for an hour on March 26 and saved 290 kilowatt hours (kWh), making it the 12th year it took part in the Earth Hour campaign.

Ingrained in its founder J.C. Jacobsen’s Golden Words, the brewer prioritises product quality over profitability and is committed to brewing for a better today and tomorrow. The brewery is wary of the alarming statistics of global warming are imminent threats to everyone and taking place in every part of the world; Malaysia not spared when extreme weather hit several parts of the Peninsula Malaysia and its brewery in Shah Alam was also affected from the disastrous floods last December.

By turning the non-essential lights off at this brewery during this year’s Earth Hour, the brewer has recorded a total energy saved of 290 kWh, equivalent to carbon dioxide (CO₂) emission reduction of 210 kilogrammes. The energy saved is equal to powering a 40-watt lightbulb for almost 4 years!

Supply Chain Director Peter Wachenschwanz said, “Our energy consumption has increased by 6% to 10.6 kWh/hl in 2021 versus 2019, mainly impacted by the 122 days of operations suspension throughout the two years of pandemic. Although there was no production activity, our base electricity consumption remained unchanged as the energy centre, mainly the cooling plant and compressed air system, was in operation to keep fermenter and beer storage temperature low, as well as ensure that semi-finished goods in tanks were always kept in optimal condition”.

“Despite the harsh operating environment, we implemented several energy optimisation initiatives to reduce total thermal energy usage. We optimised water usage in our bottle washer and pasteuriser, which reduces the energy required for heating. We also rolled out an insulation implementation project for hot water piping and tanks, and installed energy meters for better monitoring of heat usage and improved distribution. This year, we are exploring options for renewable energy”, he elaborated.

“Our efforts for carbon footprint reduction also reflected in our commitment to reduce ‘Beer-in-Hand’ carbon emissions, from agriculture and processing of raw materials to brewing and manufacturing of our products to packaging, transportation and distribution and cooling at the point of sales in bars and shops. This year, we aimed to achieve 15% reduction in beer-in-hand carbon footprint, a 2% reduction versus the 2015 benchmark”, he added.

Carlsberg Malaysia supports the UN Sustainable Development Goals and World Federation of Advertiser’s Planet Pledge; and is a corporate friend of Climate Governance Malaysia and a participant



of the UN Global Compact Network Malaysia & Brunei. It has been a constituent of the FTSE4GOOD Bursa Malaysia (F4GBM) Index since 2019 and its ESG rating was upgraded to “AA” by the Morgan Stanley Capital International (MSCI) following a revenue conducted in August last year.

The Earth Hour initiative organized by WWF reminds societies across the globe about our planet issues. Over the years, the lights-off moment has seen entire streets, buildings, landmarks, and city skylines go dark - an unmissable sight that has drawn public attention to nature loss and the climate crisis.

- ENDS -

For further enquiries, please contact:

Nicole Xiayi Pung, Corporate Affairs Executive
Nicholas Tan, Marketing Activation Executive

+603-55226 688
+603-55226 329

nicole.x.pung@carlsberg.asia
nicholas.eh.tan@carlsberg.asia

About Carlsberg Malaysia

Carlsberg Brewery Malaysia Berhad was incorporated in December 1969. We are a dynamic brewer with operations in Malaysia and Singapore, with stakes in a brewery in Sri Lanka. We also have a regional presence via exports to Thailand, Taiwan, Hong Kong and Laos.

Our international portfolio of brands features Probably the Best Beer In The World – Carlsberg Danish Pilsner, Carlsberg Smooth Draught and Carlsberg Special Brew. This Carlsberg trio is complemented by international premium brews including France’s premium wheat beer 1664 Blanc, 1664 Rosé, Japan’s No.1 premium beer Asahi Super Dry, European cider Somersby, British-inspired Connor’s Stout Porter draught, as well as US award-winning craft beer Brooklyn Brewery. Our local brands include SKOL, Royal Stout, Jolly Shandy and Nutrimalt.

Our approximately 600-strong workforce sell our products in a responsible manner within our sustainability-driven business. Our products are for non-Muslim consumers aged 21 and above. Please #CelebrateResponsibly – if you drink, don’t drive!

Find out more at www.carlsbergmalaysia.com.my

关上灯，让今天和明天更美好

马来西亚 Carlsberg 集团价值链力挺“地球一小时”运动应对气候变化

（**莎亚南 28 日讯**）马来西亚 Carlsberg 集团在“共同迈向零目标”（Together Towards ZERO 简称 TTZ）可持续发展方针的指引下，为所在运营地区的环境保护做出不懈努力，承诺减少碳排放和能源消耗，应对气候变化。该酒商致力实现零碳足迹，第 12 年参与“地球一小时”运动，于 3 月 26 日关掉非必要的灯一小时，节省了 290 千瓦时（kWh）。

Carlsberg 创始人 J.C.雅各布森（J.C. Jacobsen）的金语中根深蒂固，这家酒商把品质置于盈利之上，致力酿造更美好的今天和明天。该酒商意识到，全球暖化的惊人统计数据，对世界各地的每个人都是迫切威胁，马来西亚半岛多地近期被极端天气袭击足以见证，而位于莎亚南的 Carlsberg 酒厂也受去年 12 月水灾影响。

配合今年“地球一小时”关掉酒厂非必要的灯，该酒商共节省了 290 千瓦时的能源，相等于减少了 210 公斤二氧化碳排放，足以为一颗 40W 灯泡供电长达 4 年！

供应链总监彼得华晨双（Peter Wachenschwanz）指出：“相比 2019 年，本酒厂 2021 年能源消耗增加了 6%，达到 10.6 千瓦每小时/百升（kwh/hl），主要受两年疫情影响，酒厂在这段期间停运 122 天。尽管没有生产活动，但我们的基本用电量保持不变，因为酒厂的能源中心依然照跑，主要是冷却设备和压缩空气系统，以确保发酵罐和啤酒储存室保持低温，同时也确保罐中的半成品保持最佳状态。”

他表示：“虽然运营环境欠佳，我们还是实施了多项能源优化措施，以减少总热能使用量。我们优化了洗瓶机和巴氏杀菌机的用水量，从而减少了加热所需的能源。我们也为热水管和水箱进行保温实施工程，还安装了电能表，以更好地监控热量消耗并改善分配。今年，我们将探讨使用可再生能源。”

他补充说：“我们在减少碳足迹的努力，也体现在我们对减少‘手中啤酒’（Beer-in-Hand）碳排放的承诺，包括从农业和原材料加工，到产品的酿造和制造，到包装、运输和分销，以及酒吧和商店销售点的冷却。今年，我们的目标是减少 15% 手中啤酒碳足迹，相比 2015 年的基准再降 2%。”

马来西亚 Carlsberg 集团是联合国可持续发展目标、世界广告主联合会“地球宣言”（Planet Pledge）的支持者，也是马来西亚气候治理（Climate Governance Malaysia）的企业朋友，以及联合国全球契约马来西亚和文莱网络的一分子。该集团自 2019 年以来仍然是大马交易所社会责任（F4GBM）指数的成分股，而去年 8 月 MSCI 审核将该集团的环境、社会和治理（ESG）评级跃升至 AA 级。

由世界自然基金会（WWF）发起的“地球一小时”旨在让人类更关注地球议题。多年来，这项熄灯运动见证灯火通明的街道、建筑物、地标和城市全景陷入漆黑中，这个不容错过的景象，引起了公众对环境破坏和气候危机的关注。



更多咨询，请联络：

企业事务执行员 方佳仪 Nicole Xiaji Pung
市场活动策划执行员 陈毅瀚 Nicholas Tan

+603-55226 688
+603-55226 329

nicole.x.pung@carlsberg.asia
nicholas.eh.tan@carlsberg.asia

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