

FOR IMMEDIATE RELEASE

Press Statement 08/2022

23 February 2022

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## Introducing Carlsberg Asia Graduate Trainee Program

Opportunity for young graduates to gain experience with Probably The Best Beer Company in this accelerated 24-month program

**SHAH ALAM, 23 February 2022** – Carlsberg Malaysia invites all young graduates who has a thirst for greatness to kickstart a fulfilling career with one of the world's largest breweries offering international opportunities with its Carlsberg Asia Graduate Trainee Program (GTP) – formerly known as the Management Trainee Program.

Running from now till 6 March 2022, the 2022 intake application will offer shortlisted candidates an exciting learning adventure at Probably The Best Beer Company with different exposure across multiple markets in Asia and also various functions, ranging from Sales, Supply Chain, Corporate Functions to Marketing.

“After two challenging years, we are back with a much better, stronger, and wider exposure opportunities made especially for our local fresh graduates. Shortlisted fresh graduates will have the opportunity to learn, network, explore, and grow together with graduates across the region”, said Pauline Lim, Human Resources Director of Carlsberg Malaysia.

“With the ambition to grow our business, we grow people, leadership and a winning culture, this programme is designed to provide exposure for motivated and talented young individuals as they embark on a hands-on learning adventure with exciting challenges ahead.

“Aimed to develop young talents both professionally and personally, we want to do our part in nurturing our young local talents and also to prepare them in taking on a leadership role in the Company. With that said, our senior leaders and managers will be mentoring and coaching our Graduate Trainees during their time here at Carlsberg Malaysia. So, come learn the art of brewing and play a key role in bringing the best experience to our consumers!”, said Lim.

Tan Jun Yuan, 26, a former graduate trainee from the 2019 intake shared: “I was given the opportunity to rotate throughout various departments, ranging from Sales, Supply Chain and Finance, rounding out my adventure with a holistic overview of the business. I even spent some time on a cross-market rotation overseas in Carlsberg Singapore, before being promoted to my current role as an Assistant Manager, under the Carlsberg’s Brand Team.”

“Throughout my journey, the sense of empowerment I felt in every role I took, combined with the exposure to all kinds of real-world challenges, made it a truly fulfilling experience. I won’t deny that the going was tough at times, but I don’t regret any of it, as I believe it was a vital part of my personal growth and development, shaping who I am today. For that, I am grateful towards the Company”, Tan concluded.

At the Graduates' Choice Award (GCA) 2022 organised by award-winning graduate recruitment agency Talentbank, Carlsberg Malaysia took home the Most Preferred Graduate Employer (Champion in Liquor). With over 23,000 Malaysian undergraduates from more than 100 private and public universities nationwide voting, this recognition represents the largest consensus from our young Malaysians, capturing the future employment preferences.

Ready to hop onto this exciting journey to build a career with Carlsberg Malaysia? For more information, visit our website (<https://carlsbergmalaysia.com.my/work-with-us/carlsberg-asia-graduate-trainee-program/>). Submit your application and latest resume via LinkedIn or JobStreets before application closes on 6 March 2022.

For more info and T&C, check out [www.facebook.com/CarlsbergMY](http://www.facebook.com/CarlsbergMY) or visit [www.probablythebest.com.my](http://www.probablythebest.com.my).

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### About Carlsberg Malaysia

Carlsberg Brewery Malaysia Berhad was incorporated in December 1969. We are a dynamic brewer with operations in Malaysia and Singapore, with stakes in a brewery in Sri Lanka. We also have a regional presence via exports to Hong Kong, Taiwan, Laos, Cambodia and Thailand.

Our international portfolio of brands features Probably the Best Beer In The World – Carlsberg Danish Pilsner, Carlsberg Smooth Draught and Carlsberg Special Brew as well as Carlsberg Alcohol Free Pilsner. This Carlsberg trio is complemented by international premium brews including France's premium wheat beer 1664 Blanc, 1664 Rosé, Japan's No.1 premium beer Asahi Super Dry, European cider Somersby, British-inspired Connor's Stout Porter draught, and US award-winning craft beer Brooklyn Brewery as well as Tuborg Strong. Our local brands include SKOL, Royal Stout, Jolly Shandy and Nutrimalt.

Our approximately 600-strong workforce sell our products in a responsible manner within our sustainability-driven business. Our products are for non-Muslim consumers aged 21 and above. Please #CelebrateResponsibly – if you drink, don't drive!

Find out more at [www.carlsbergmalaysia.com.my](http://www.carlsbergmalaysia.com.my)

供即时发布

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2022 年 2 月 23 日

## Carlsberg 亚洲毕业生培训计划开始招生

“堪称最佳啤酒公司”展开为期 24 个月的培训计划，为毕业生提供机会吸取经验

（**莎亚南 23 日讯**）若您是一名渴望开启有趣职业生涯的毕业生，马来西亚 Carlsberg 集团诚邀您申请加入 Carlsberg 亚洲毕业生培训计划（Asia Graduate Trainee Program，简称 GTP）——前称管理培训生计划（Management Trainee Program），与全球最大酒商之一发掘国际机遇！

今年的申请从即日起开放，于 2022 年 3 月 6 日截止，成功被录取的培训生将在“堪称全球最佳啤酒公司”体验精彩学习之旅，接触亚洲多个市场、不同部门，其包括销售、供应链、企业事务、市场营销等。

马来西亚 Carlsberg 集团人力资源总监林芸娜（Pauline Lim）指出：“经历了挑战重重的两年后，我们重启计划，特别为本地毕业生带来更好、更大、更广泛的事业发展机会，让成功被录取的培训生有机会与这一区域的毕业生一起学习、交流、探索和成长。”

她说：“怀着业务发展的雄心壮志，我们致力培养人才和领导能力、构建必赢文化，这项计划专为充满热忱和天份的青年人精心打造，让他们在开启实际的学习之旅、迎向前方挑战的当儿，也能吸取各方面的经验。”

林芸娜补充说：“这项计划旨在促进青年人才的专业和个人发展，因此我们发挥作用，栽培我国青年人才，并准备为他们在公司内担任领导角色。为此，大马 Carlsberg 培训生在这项计划期间，将获得公司资深领导和经理的亲身指导。欢迎有志者前来学习酿酒艺术，发挥各自的才能，为消费者带来最佳体验！”

于 2019 年被录取的前培训生，现年 26 岁的陈隽元（Tan Jun Yuan）分享道：“我当时有机会在公司各部门轮岗，包括销售、供应链、财务，这让我能够更全面了解整体业务。在获擢升为 Carlsberg 品牌的副经理之前，我曾到新加坡 Carlsberg 进行跨市场轮岗。”

陈俊远坦言：“在培训过程中，无论担任什么职务，我都得到很大的鼓励，加上所经历的现实挑战，使整个体验非常丰富。无可否认，在过程中不时会遇到困难，但我不曾后悔，因为我坚信这些经历对我的个人成长和发展非常重要，促成现在的我。为此，我对公司感激不尽。”

马来西亚 Carlsberg 集团早前在由招聘公司 Talentbank 举办的 2022 年毕业生之选奖（Graduates' Choice Award，简称 GCA）荣获“最具吸引力的毕业生雇主公司”（酒业冠军）。由 23000 名来自全国 100 所私立与公立大学生投选的这份肯定，代表大马青年人的共识，象征未来就业倾向。

准备好与马来西亚 Carlsberg 集团开启您的职业生涯？那就赶紧在 2022 年 3 月 6 日前，通过 LinkedIn 或 JobStreet 提交申请和最新个人简历。欢迎浏览 <https://carlsbergmalaysia.com.my/work-with-us/carlsberg-asia-graduate-trainee-program/> 以了解更多详情。

欲知更多资讯和条款条规，请浏览 [www.facebook.com/CarlsbergMY](http://www.facebook.com/CarlsbergMY) 或 [www.probablythebest.com.my](http://www.probablythebest.com.my)。

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