

FOR IMMEDIATE RELEASE

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Carlsberg Malaysia bags ‘Company of the Year’ at the Sustainability & CSR Malaysia Awards 2021

Extraordinary efforts in Environmental, Social and Governance (ESG) during pandemic year earned the brewer public recognition amongst the fraternity of Sustainability

SHAH ALAM, 30 November 2021 – The resolute commitment to reaching out to the community in need has led Carlsberg Brewery Malaysia Bhd bagging the “Company of the Year” under the manufacturing of beverage sector for the second time at the 6th edition Sustainability & CSR Malaysia Awards 2021. The brewer’s COVID-19 relief program named Safer Schools campaign was recognised as an exemplary project in providing meaningful intervention and solution for communities involved.

Receiving the accolade at the award ceremony yesterday, Carlsberg Malaysia’s Corporate Director Pearl Lai said, “We are humbled by this recognition as to us living the Company’s purpose of Brewing for a Better Today and Tomorrow for the social and eco-systems we operate in is our constant pursue for better in achieving social and commercial sustainability.”

For two consecutive years, amid the unprecedented challenges of the COVID-19 pandemic, Carlsberg Malaysia had sponsored hundreds of handheld and infrared thermometers as well as full disinfection services to approximately 1,800 schools nationwide. Aimed at providing a safer learning environment for school-going children and teachers, this community engagement campaign totaling RM3.1 million has eased financial strain faced by schools and alleviated public fears over the outbreak of COVID-19 at schools.

“We believe in giving back to society, and even more so for the next generation of the country. We understand the importance of education and saddened by the UNICEF’s report a staggering in-class learning loss of 1.8 trillion hours since the global pandemic began. Addressing the unprecedented concerns and challenges faced by the public education institutions, we are proud that our Safer Schools Campaign has not only received overwhelming donation applications, but also encouraging feedback from the stakeholders involved. We would also like to thank our partners of the campaign in the fraternity of education and media for the relentless efforts in making Safer School a purposeful one,” Lai added.

“We have set a bold vision on improving our environmental, social and governance (ESG) footprints and aiming to work closely with both our corporate partners and the Non-Governmental Organisations (NGOs) in creating a community with shared vision in delivery our sustainability ambition,” said Lai.

Demonstrating a class-leading commitment to responsible business practices and inclusive disclosure on ESG matters, Carlsberg Malaysia remains a counter of note within the FTSE Russell FTSE4Good Bursa Malaysia (F4GBM) Index as well as the MSCI indices in Malaysia.

Carlsberg Malaysia’s sustainability efforts are in line with the group’s global “Together Towards Zero” (TTZ) strategy, which the brewer intends to expand its ESG focus beyond the current TTZ ambitions by identifying further value creation opportunities.

The annual Sustainability & CSR Malaysia Awards is a joint effort by the CSR Malaysia

publication and the CSR Malaysia Welfare Society, with support from the Women, Family and Community Development ministry.

The awards honour outstanding corporations in Malaysia that have excelled in the role of change agents in the socio-economic transformation of Malaysia. CSR Malaysia also endeavours to promote sustainable economies and to serve the needy by featuring CSR initiatives of corporations in Malaysia.

Recipients are selected by a panel of judges from both corporate and social bodies based on the purpose and goals of the company in their respected CSR initiatives, the impact and frequency of CSR events held, the effectiveness of the CSR initiatives, total amount of contributions provided, transparency in CSR reporting, and also the strength of the CSR team.

-ENDS-

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About Carlsberg Malaysia

Carlsberg Brewery Malaysia Berhad was incorporated in December 1969. We are a dynamic brewer with operations in Malaysia and Singapore, with stakes in a brewery in Sri Lanka. We also have a regional presence via exports to Thailand, Taiwan, Hong Kong and Laos.

Our international portfolio of brands features Probably the Best Beer In The World – Carlsberg Danish Pilsner, Carlsberg Smooth Draught and Carlsberg Special Brew. This Carlsberg trio is complemented by international premium brews including France's premium wheat beer 1664 Blanc, Japan's No.1 premium beer Asahi Super Dry, European cider Somersby, British-inspired Connor's Stout Porter draught, US award-winning craft beer Brooklyn Brewery as well as Corona Extra, the imported premium Mexican beer brand. Our local brands include SKOL, Royal Stout, Jolly Shandy and Nutrimalt.

Our approximately 600-strong workforce sell our products in a responsible manner within our sustainability-driven business. Our products are for non-Muslim consumers aged 21 and above. Please #CelebrateResponsibly – if you drink, don't drive!

Find out more at www.carlsbergmalaysia.com.my



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马来西亚 Carlsberg 集团荣获 2021 大马可持续发展及企业社会责任奖“年度最佳企业”

疫情期间在环境、社会和治理（ESG）方面的非凡努力使该酒商获得可持续发展社会团体的肯定

（莎亚南 30 日讯）对有需要社群伸出援手的坚定承诺，使马来西亚 Carlsberg 集团（Carlsberg Brewery Malaysia Bhd）在 2021 年举办的第 6 届马来西亚可持续发展及企业社会责任奖（Sustainability & CSR Malaysia Awards 2021）第二次夺得饮料制造业“年度最佳企业”（Company of the Year）。由该酒商发起的新冠疫情纾困计划，称为“安全校园”计划，为有关社群提供有效介入和解决方案，成为被肯定的典范项目。

昨天在颁奖礼上领奖的马来西亚 Carlsberg 集团企业事务总监赖焰竹说道：“我们对这份肯定感到谦卑，我们只是在实践本集团宗旨，为运营所在的社群和生态酿造更美好的今天和明天，也是我们不断追求更好的一份努力，以实现社会和商业可持续性。”

面对前所未有的新冠疫情挑战，马来西亚 Carlsberg 集团连续 2 年为全国大约 1800 所学校赞助逾百个手持和红外线测温仪，以及全面消毒服务。这项总计 310 万令吉的社会参与活动，旨在为莘莘学子和教师打造更安全学习环境，缓解了学校所面对的财务压力，并减轻了公众对学校疫情暴发的担忧。

赖焰竹补充说：“我们坚信回馈社会，尤其是对国家未来栋梁的重要性。我们了解教育的重要性，联合国儿童基金会报告指出，课堂教学时间自全球疫情暴发以来失去了 1.8 万亿小时，我们对此感到难过。为了协助公立教育机构面对前所未有的担忧和挑战，我们很荣幸本集团‘安全校园’计划不仅收到了大量的捐赠申请，也获得了利益相关者的热烈反馈。同时，我们也要感谢教育界和媒体伙伴付出不懈努力，让‘安全校园’更有意义。”

她也表示：“我们设下了一个宏大愿景改善我们的环境、社会和治理（ESG）足迹，并有望与企业伙伴及非政府组织紧密合作，构建共同愿景社会，实现我们的可持续发展目标。”

马来西亚 Carlsberg 集团在负责任商业行为和 ESG 事项的包容性揭晓展示领先承诺，在富时罗素大马交易所社会责任（FTSE Russell FTSE4Good Bursa Malaysia 简称 F4GBM）指数及 MSCI 大马指数依旧是一个索引。

马来西亚 Carlsberg 集团在可持续发展的努力与其全球集团“共同迈向零目标”战略一致，而该酒商有意鉴定进一步的价值创造机会，将 ESG 焦点扩展到当前“共同迈向零目标”的雄心之外。

一年一度举办的马来西亚可持续发展及企业社会责任奖，由马来西亚企业社会责任（CSR Malaysia 简称大马 CSR）刊物及大马 CSR 福利会（CSR Malaysia Welfare Society）联办，并获得妇女、家庭及社会发展部支持。

该奖项旨在表彰在马来西亚社会经济转型中，发挥变革推动作用的杰出企业。大马 CSR 通过报道大马企业的社会责任倡议，致力于促进可持续经济、助力有需要社群。



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获奖者由来自企业和社会团体的评审团选出，标准基于企业社会责任倡议的宗旨和目标、已举办企业社会责任活动的影响力和次数、企业社会责任倡议的有效性、所提供的捐款总额、企业社会责任报告的透明度，以及企业社会责任团队的实力。

-完-

更多咨询，请联络：

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