

FOR IMMEDIATE RELEASE

Press Statement 12/2020

22 April 2020

Page 1 of 4

## Carlsberg Provides a Safer Learning Environment for 1 Million Students Amid Covid-19

**All applications for Carlsberg Malaysia’s Safer Schools campaign to receive thermometers, with disinfection services for all schools within Covid-19 “red zones”**

**SHAH ALAM, 22 April 2020** – When the Movement Control Order (MCO) is finally lifted, parents and teachers of an estimated 1 million schoolchildren can breathe a sigh of relief as Carlsberg Malaysia has expanded its Safer Schools contribution to cover all applications, providing safer and worry-free learning environments when classes resume.

As of the final submission date on 15 April, Carlsberg Malaysia received approximately 1,660 applications from both Chinese and Tamil schools. To accommodate all requests, the brewer has increased its donation of handheld thermometers to 3,600 units covering every eligible school with two or more thermometers each.

From this number, 680 Chinese and Tamil schools falling within designated Covid-19 “red zones” have been prioritised for additional disinfection services in high-risk areas within their school compounds – currently totalling 8.4 million square feet – when these schools reopen their gates.

The beneficiaries of the Carlsberg Safer Schools campaign cover every state in Peninsular Malaysia as well as Sabah and Sarawak, with the most applications from Johor, Selangor and Perak where Covid-19 cases are some of the highest on record.

Stefano Clini, Managing Director of Carlsberg Malaysia, said, “Since we announced our Safer Schools campaign on 2 April, the responses from principals, school boards and parents of both Chinese and Tamil schools have been nothing short of overwhelming. After receiving plenty of heartfelt applications while the number of Covid-19 red zones continued to grow, we believe our initiative for safer school environments was a timely and invaluable contribution to local communities during this trying time.”

Clini added, “True to our Purpose of Brewing for a Better Today & Tomorrow, we are glad to share that we have extended our contribution to all applications which will receive thermometers to monitor students’ and teaching staff’s body temperatures, with priority given to schools located in red zones for the disinfection of school facilities that pose the highest infection risks.”



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Beneficiary schools will be contacted by 29 April with details on the delivery of thermometers, with arrangements for additional disinfection services for eligible schools to be completed in May.

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### About Carlsberg Malaysia

Carlsberg Brewery Malaysia Berhad was incorporated in December 1969. We are a dynamic brewer with operations in Malaysia and Singapore, with stakes in a brewery in Sri Lanka. We also have a regional presence via exports to Thailand, Taiwan, Hong Kong and Laos.

Our international portfolio of brands features Probably The Best Beer In The World – Carlsberg, Probably The Smoothest Beer In The World – Carlsberg Smooth Draught and Probably The Best Strong Beer – Carlsberg Special Brew. This Carlsberg trio is complemented by international premium brews including France's premium wheat beer 1664 Blanc, Japan's No.1 premium beer Asahi Super Dry, European cider Somersby, British-inspired Connor's Stout Porter draught, US award-winning craft beer Brooklyn Brewery as well as Corona Extra, the imported premium Mexican beer brand. Our local brands include SKOL, Royal Stout, Jolly Shandy and Nutrimalt.

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## Carlsberg 打造“安全校园”,为全国数百万学生提供安全学习环境

### “安全校园”的所有申请者将获得电子温度计,并为疫情红区学校进行消毒

莎亚南 22 日讯 – 在行动管制令结束后,马来西亚 Carlsberg 集团让家长、教师 and 全国近百万名学生,吹散忧愁。“安全校园”倡议将为所有在截止日期前提交申请的学校,打造安全的学习环境,让孩子们在学校复课时安心专注地上课。

截至 4 月 15 日,来自全国各地华文学校和淡米尔学校的申请总数逾 1660 份。为了让所有已提交申请的学校受益,本集团所捐赠的手持电子温度计总数也增加至 3600 支,每所学校将获得至少两支温度计。

其中 680 所位于疫情红区的华文学校和淡米尔学校,会在学校开课获得提供消毒服务,此举措将为总计 840 万平方尺的学校范围进行消毒。

“安全校园”倡议的受益学校涵盖全马州属,无论位于半岛或东马的学校都受益,而来自柔佛、雪兰莪和霹雳的申请占多数,该地区也是新冠肺炎案件 (Covid-19) 在记录里覆盖率最多的其中之一地区。

马来西亚 Carlsberg 集团董事经理,葛利尼表示:“我们在 4 月 2 日开展“安全校园”倡议后,就获得热烈的反应,无论是华文学校或淡米尔学校的校长、董事或家长都给力支持。在接收大量申请的过程当中,疫情红区的数量也随着增加。我们相信,这项倡议在这段艰难时期为当地社区所尽的一份力,正是天时地利人和。”

葛利尼补充说:“秉持致力于酿造美好今天和明天的原则,我们很高兴能够通过扩大捐赠惠及更多学校,为所有已提交申请的学校捐赠手持电子温度计,可让学生和教师进行温度测量,而坐落在疫情红区的学校也将获得消毒服务。”

所有受益学校将在 4 月 29 日前获得书面通知有关于电子温度计的移交日期,而为疫情红区学校的消毒服务将安排于 5 月份同步进行

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