

FOR IMMEDIATE RELEASE

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Carlsberg to Provide Safer Schools for Thousands of Tamil School Students in the Fight Against Covid-2019

Carlsberg Malaysia pledges donation of thermometers and disinfection services to Tamil vernacular schools for safe learning environments

SHAH ALAM, 6 April 2020 – Thousands more Tamil schoolchildren will now benefit from Carlsberg Malaysia's recent announcement to provide infection-free learning environments as the brewer has pledged donations for vernacular schools nationwide in joint-efforts to fight the threat of Covid-2019 when classes resume after the Movement Control Order (MCO) ends on 15 April.

Staying true to its purpose of Brewing for a Better Today and Tomorrow, Carlsberg Malaysia calls on Tamil schools to apply for its Safer Schools initiative, enabling them to restart learning and curricular activities with confidence. Beneficiary schools will receive a donation of handheld thermometers to monitor students' and teaching staff's body temperatures upon entering the school compound, and full disinfection services at high-risk areas such as handrails, canteens, classrooms, washrooms, libraries, and laboratories.

Stefano Clini, Managing Director of Carlsberg Malaysia, said, "Our pledge towards supporting Tamil vernacular schools is part of our corporate social responsibility (CSR) commitments in providing better education and learning environments at schools, in partnership with the communities we operate in."

Clini added, "We hope that this Safer Schools initiative, especially for Tamil schools located in areas most heavily affected by the Covid-2019 outbreak, can not only deliver immediate help for Tamil schoolchildren but also provide a platform for more individuals and companies to get involved in supporting vernacular education throughout the country."

Headmasters of interested Tamil schools are encouraged to apply via an online form at bit.ly/CarlsbergSaferSchools. Applications must be submitted before the MCO is lifted on 15 April and Carlsberg's contribution will prioritise schools within areas designated by the Government as Covid-2019 "red zones".



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This effort echoes the Carlsberg Group's initiatives in response to the global Covid-2019 crisis including a RM60 million donation by the Carlsberg Foundation, the New Carlsberg Foundation and the Tuborg Foundation via extraordinary grants in support of scientific, economic and human efforts at a time when society is challenged by the epidemic, with recipients including three internationally-recognised coronavirus research teams

Carlsberg Malaysia welcomes proposals from community leaders, media organisations and NGOs to take up the call and champion its Safer School initiative to ensure its success within local communities and life-saving impact amid this Covid-2019 crisis.

For more information, potential applicants can contact Andel Khoo at Andel.CC.Khoo@carlsberg.asia, or Ezra Low at Ezra.YY.Low@carlsberg.asia for CSR partnership enquiries.

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For further enquiries, please contact:

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About Carlsberg Malaysia

Carlsberg Brewery Malaysia Berhad was incorporated in December 1969. We are a dynamic brewer with operations in Malaysia and Singapore, with stakes in a brewery in Sri Lanka. We also have a regional presence via exports to Thailand, Taiwan, Hong Kong and Laos.

Our international portfolio of brands features Probably The Best Beer In The World – Carlsberg, Probably The Smoothest Beer In The World – Carlsberg Smooth Draught and Probably The Best Strong Beer – Carlsberg Special Brew. This Carlsberg trio is complemented by international premium brews including France's premium wheat beer 1664 Blanc, Japan's No.1 premium beer Asahi Super Dry, European cider Somersby, British-inspired Connor's Stout Porter draught, US award-winning craft beer Brooklyn Brewery as well as Corona Extra, the imported premium Mexican beer brand. Our local brands include SKOL, Royal Stout, Jolly Shandy and Nutrimalt.