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Classic Finish to Probably The Best Golf Tournament

Wong Hong Nung and Jason Siw Tong Larm crowned gross and nett champions at 25th Carlsberg Golf Classic national finals

Putrajaya, 25th October 2018 – The 25th Carlsberg Golf Classic (CGC) ended on a rapturous note with nett and gross winners from qualifying legs nationwide competing at the fun-filled finale held at the Palm Garden Golf Club at IOI Resort City today.

Gross champion Wong Hung Nung is no stranger to the game, having won the golfing gold medal for Malaysia in the 1989 SEA Games and winning many other championships since his retirement in 2010. He credited his winning game today to his “never-give-up” attitude that gave him an edge over younger competitors especially in the psychologically-challenging 17th and 18th holes, where he scored birdies.

Wong said, “Winning the Carlsberg Golf Classic is a feather in my cap made extra special in the 25th year of the tournament’s history. I feel honoured to play with the best of the best in Malaysia and earn the respect of my golfing peers in this prestigious national tournament. The Carlsberg Golf Classic is usually oversubscribed due to its excellent organisation and I hope Carlsberg continues to support and inject liveliness in the local golfing community with next year’s edition.”

Jason Siw Tong Larm was surprised to be crowned the nett champion having participated in the tournament for the first time this year. With 12 years of golfing experience and a 13-handicap, Siw’s strategy was careful putting that shaved off vital strokes throughout his game.

Siw enthused, “While the conditions were perfect today, the pin positions were very tough which evened the playing field among the finalists. That said, golfing is not just all about golf and I really enjoyed the fun, stress-free game with good players and a great organiser. I look forward to joining again next year!”

The CGC national finals saw 62 nett and gross finalists representing the best of the best among amateur golfers competing the biggest and longest-running amateur golf series in Malaysia. Since the launch in June, this year’s CGC toured 34 exclusive golf clubs throughout Peninsular Malaysia, Sabah and Sarawak, attracting an excellent turnout of more than 3,200 players enticed by approximately RM 2.6 million in sponsorship and prizes up for grabs in conjunction with the tournament’s 25th anniversary.

Lars Lehmann, Managing Director of Carlsberg Malaysia, said, “This year, Carlsberg Golf Classic tournament delivered more fun on the green, making this competitive yet enjoyable

tournament even better. Golfers could ‘POP a Draught Anywhere’ with Carlsberg Smooth Draught served ice cold on the course without waiting to get to the halfway hut or clubhouse. For cider lovers, the Somersby Kombi pop-up bar quenched players’ thirst with Apple, Blackberry, Sparkling Rosé, and Elderflower Lime flavours.”

“With the ongoing support from the golfing community in Malaysia, we are game to make Carlsberg Golf Classic better in delivering *#ProbablyTheBest* golfing experience in the years to come!” he added.

The tournament’s silver jubilee also brought with it an extra element of luck for two players who sank hole-in-ones during qualifying legs in Melaka and Selangor over two consecutive weekends. For their efforts, James Goo Chien Huey (A’Famosa Golf & Country Club) and Choo Kim Sun (Kelab Rahman Putra) won a Titoni Master Series Chronometer luxury timepiece worth RM15,000 each, which were presented to them at the prizegiving ceremony today.

More than RM750,000 in prizes and goodies were up for grabs at CGC’s national finals prizegiving ceremony, with the top five nett and gross winners winning Mercedes Benz travel bags, Taylormade M2 and M4 drivers, Ogawa Tapping Foottee Therapy foot massagers, Taylormade Atrix golf bags, and Titoni Airmaster luxury watches.

The 25th CGC finals also featured its biggest hole-in-one prizes of a Mercedes Benz E 200, a Mercedes CLA 200, Titoni Master Series Power Reserve GMT Chronometer, and an Ogawa Masterdrive 4D Thermo Care massage chair. However, none of the finalists managed a lucky ace and these prizes remained unclaimed at the end of the game.

The official partners of the Carlsberg Golf Classic 2018 are Mercedes Benz, Cutter & Buck, TaylorMade, Ogawa, Titoni, Mars Whisky, Saujana Hotels & Resorts, Sunplay, Gatorade, ParGolf, and Lala Chong Seafood Restaurant.

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Incorporated in 1969 and listed on the Main Board of Bursa Malaysia Securities Berhad, Carlsberg Malaysia is part of Carlsberg Group with regional investments in Singapore and Sri Lanka. Our flagship brand – Carlsberg – is one of the best-known beer brands in the world whilst Kronenbourg 1664 Blanc, Somersby, Asahi Super Dry, Connor’s Stout Porter are among the key premium brands in Malaysia. Approximately 600 people work for the Company, selling our products in a responsible manner with business managed sustainably. Find out more at www.carlsbergmalaysia.com.my.

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堪称最佳高尔夫球赛经典落幕

王东南与萧东南在第 25 届 Carlsberg 经典高尔夫球赛全国决赛摘下总杆和净杆桂冠

布城 25 日讯 – 第 25 届 Carlsberg 经典高尔夫球赛 (CGC) 经过 34 场初赛产生的 68 位总杆和净杆优胜者，今日云集在 IOI 度假城 Palm Garden 高尔夫俱乐部举行的大决赛一决高低，而赛会也在一片欢乐氛围中尘埃落定。

总杆冠军王东南早已是赛场上的常胜军，他曾于 1989 在东运会的高尔夫球赛上为马来西亚赢得一面金牌，而在 2010 年退休后，亦赢得了多项冠军。他认为今日是他坚持不懈的精神令他超越了年轻力壮的对手，并在充满心智挑战的第 17 和第 18 个打出博蒂，而取得最后的胜利。

王东南说：“能在 Carlsberg 经典高尔夫球赛迎接第 25 周年庆之际夺冠，不仅是件值得骄傲的事，而且意义更特别。我深感荣幸能够在这项显赫全国赛中与马来西亚高手们一较高低，并赢得各位球友的敬重。Carlsberg 经典高尔夫球赛因办得出色而令报名超额，我也希望 Carlsberg 能够继续支持明年的赛会和为本地高球圈注入活力。”

今年第一次参赛的萧东南，对自己能够脱颖而出成为净杆冠军感到意外。已经拥有 12 年球龄及 13 个差点的萧东南，在全程比赛都小心翼翼地打出每一球，因策略得当而胜出。

他兴奋地说：“今天的状况完美，球洞位置刁钻，这也平衡了决赛球手的势力。这场高尔夫球赛并非简单地挥杆击球，它亦让球手们能和主办方一起轻松享受比赛的过程。我真的期待来年的比赛!”

Carlsberg 经典高尔夫球赛全国决赛云集 62 名净杆和总杆优胜者，让这批业余高手们在国内这项最大及最悠久的业余赛中竞技。配合第 25 周年庆的 Carlsberg 经典高尔夫球，自今年 6 月开赛，便在大马半岛、沙砂两州的 34 高球俱乐部进行初赛，并吸引超过 3,200 名球手角逐总值 260 万令吉的奖品。

马来西亚 Carlsberg 集团董事经理雷盟说：“今年的 Carlsberg 经典高尔夫球赛为赛会制造更多欢乐，让比赛过程弥漫着喜悦氛围。球手们不需要等待中场休息，便可以在场上‘随时随地 POP 开’冷冻 Carlsberg 顺啤。而 Somersby 的 Kombi 临时吧也莅临现场，为喜爱苹果酒者送上苹果酒、莓果酒、粉红气泡酒及接骨木花清柠酒，为他们解解渴。”

他补充说：“持续支持马来西亚高球圈，亦彰显我们要把 Carlsberg 经典赛做得更好的决心，以继续在未来创造堪称最佳（*#ProbablyTheBest*）的高尔夫球体验！”

这项迎接银禧庆典的赛会特别旺，分别在马六甲和雪兰莪举行的初赛圈出现了各一个一杆进洞的成绩，而打出这漂亮一球的 James Goo Chien Huey (A'Famosa 高尔夫球乡村俱乐部) 及 Choo Kim Sun (拉曼布特拉俱乐部) 也赢得了一枚价值 RM15,000 的 Titoni 大师系列豪华表，他们也在今天的颁奖典礼上领了奖。

Carlsberg 经典高球赛全国决赛也送出了超过 RM750,000 的奖品和礼品，首 5 名净杆和总杆优胜者可获得 Mercedes Benz 旅行袋、Taylormade M2 及 M4 球杆、Ogawa Tapping Foottee 脚底按摩器、Taylormade Atrix 高尔夫球袋及 Titoni Airmaster 豪华表。

第 25 届赛会总决赛也献出一杆进洞大奖，即一辆 Mercedes Benz E 200、一辆 Mercedes CLA 200、Titoni Master Series Power Reserve GMT 手表及一台 Ogawa Masterdrive 4D 温度按摩椅。但没有一位球手成功带走任何一件一杆进洞奖品。

Carlsberg 经典高尔夫球赛 2018 的官方伙伴为 Mercedes Benz、Cutter & Buck、TaylorMade、Ogawa、Titoni、Mars Whisky、绍嘉娜酒店及度假村、Sunplay、Gatorade、ParGolf 及 Lala Chong 海鲜餐厅。

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成立于 1969 年并在大马交易所上市，大马 Carlsberg 为 Carlsberg 集团区域投资的部分，旗下包括新加坡及斯里兰卡。我们的主打品牌 Carlsberg 是最为人知的啤酒品牌之一，Kronenbourg 1664 Blanc、Somersby、Asahi Super Dry、Connor's Stout Porter 则是本地其他优质品牌。公司员工约 600 人，以负责任态度销售产品并维持业务永续发展。

更多详情, 请浏览 www.carlsbergmalaysia.com.my