

FOR IMMEDIATE RELEASE

Press Statement 07/2017

24 March 2017

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Brewing for a Greener Future

Carlsberg Malaysia pledges support towards Earth Hour movement

Shah Alam, March 24, 2017 – Tomorrow, on March 25 from 8:30pm to 9:30pm, Carlsberg Malaysia, as part of the Carlsberg Group, joins millions of people and businesses across the globe to draw attention to climate change by switching off non-essential lights at the brewery and warehouse in Shah Alam as well as sales offices nationwide for one hour.

It is the tenth consecutive years that Carlsberg Malaysia pledges its commitment towards this global movement, calling all its employees to support the cause **#JointheFuture**. The brewer had recently published its 2016 Sustainability statement, as part of its 2016 Annual Report, which details the progress made during the past year in the areas of Energy and Carbon as well as Water.

“In 2016, we continued our efforts to improve our sustainability performance in our production plant by further reducing energy consumption, CO₂ emissions and water usage. Reinforcing our purpose-driven culture of ‘Brewing for a better today and tomorrow’, we aim to deliver environmental performance that supports the UN Sustainable Goals – SDG 6.4: By 2030, substantially increase water-use efficiency and ensure sustainable withdrawals and supply of freshwater to address water scarcity as well as SDG 7.3: By 2030, double the global rate of improvement in energy efficiency” says Piotr Zajac, Supply Chain Director of Carlsberg Malaysia.

Overall energy performance of the brewer in 2016 recorded an improvement of 3% in CO₂ emissions, 4% reduction or 9.48 KWh/hl in electricity consumption and 5% lower or 20.3 KWh/hl in thermal energy compared to year 2015. The change from paper carton packaging to a lighter plastic shrink wrap packaging in 2016 has contributed to a lower CO₂ emissions and reduction of 261 tonnes of paper waste. 90% of its total returnable glass bottles are recycled and refilled in 2016 to optimise the need to use new bottles and resources.

As part of its continuous improvement efforts to reduce waste disposal, the brewer invested a yeast press equipment to improve the performance of the waste water treatment plant by splitting water and sludge at a higher efficiency level. The brewer improved its water efficiency consumption to 3.70 hl/hl of water used to brew one hectolitre of beer in 2016.

By taking part in the Earth Hour campaign, Carlsberg Malaysia acknowledges its commitment, not only to Earth Hour itself, but also to its overall goals in the fields of combatting climate change, sustainable growth and environmental stewardship.

Visit http://www.carlsbergmalaysia.com.my/web/csr/cs_growingresponsibility to learn more about Sustainability at Carlsberg Malaysia.

About our sustainable development:

Carlsberg Malaysia's four sustainability priority areas are: Energy & carbon, Water, Responsible drinking and Health & safety. The same holistic approach is applied in all four areas and integrated throughout the value chain. In practice, this means embedding sustainability in existing corporate strategy and business processes, developing policies to ensure that standards are met, collaborating with partners to achieve scale, and setting measurable targets to track progress both year on year and in the longer term.

For further enquiries, please contact:

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Incorporated in 1969, Carlsberg Brewery Malaysia Berhad (Carlsberg Malaysia Group) is part of the Carlsberg Group, one of the leading global brewers in the world. Carlsberg Malaysia Group is a dynamic brewer with business in Malaysia, Singapore as well as an investment in Sri Lanka, plus exports to regional markets. Our flagship brand – Carlsberg is complemented by our latest product innovation – Carlsberg Smooth Draught and our strong beer – Carlsberg Special Brew whilst our premium brands are Kronenbourg 1664 Blanc, Somersby cider, Asahi Super Dry and Connor's Stout Porter.

Find out more at www.carlsbergmalaysia.com.my or follow Facebook/CarlsbergMalaysia.

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新闻稿 07/2017
2017 年 3 月 24 日

酿造一个更绿的未来

马来西亚 Carlsberg 集团宣誓支持地球一小时活动

莎亚南 25 日讯 – 马来西亚皇帽集团 (Carlsberg Malaysia) 旗下的莎亚南酿酒厂、仓库、全国销售处和其他地区的办事处，将于明天，即 3 月 25 日晚上 8 时 30 分至 9 时 30 分，和全球数以百万计的人和企业一起熄灯一小时，以唤醒人们对全球气候暖化的关注。

这也是皇帽集团连续第十年宣誓支持这项全球性的活动，同时也号召其所有的员工一起响应 **#JointheFuture** 活动。集团也于日前公布其 2016 年永续经营的报告，详细阐释该厂在过去一年，在节源减碳和节水方面的进度。

马来西亚皇帽集团供应链总监彼得扎亚茨(Piotr Zajac)说：“我们于 2016 年，继续努力提升马来西亚啤酒厂的永续经营表现，进一步降低能源消耗、二氧化碳排放以及节省用水。强化以集团宗旨为驱动的文化“酿造更美好的今天和明天”，我们会更积极，希望能支持联合国永续发展目标(SDGs)的进展，– SDG 6.4:在 2030 年以前，大幅增加各个产业的水使用效率，确保永续的淡水供应与回收，以解决水饥荒问题，并大幅减少因为水计划而受苦的人数；和 SDG 7.4:在 2030 年以前，将全球能源效率的改善度提高一倍。”

啤酒厂 2016 年的整体能源消耗表现比 2015 年进步，它成功减少了 3%的二氧化碳排放、降低 4%电力消耗至 9.48 千瓦每小时/百升 (kwh/hl) 以及降低 5%热能至 20.3 千瓦每小时/百升 (kwh/hl)。于 2016 年改用轻型塑料薄膜热缩包装取代纸板盒包装，不仅降低了二氧化碳排放量，也减少了 261 吨的废纸。而 2016 年的 90%可回收玻璃瓶也再循环和再使用，减少了新瓶子的使用和资源。

为了减少废料处理，啤酒厂也投资了酵母挤压设备，以便有效地分解水和淤渣，从而提升废水处理厂的表现。啤酒厂也改善了节制用水的效益。

马来西亚 Carlsberg 参与地球一小时活动，亦是再次重申它所肩负的承诺，不仅是为了地球一小时，而是为了达致一个应对全球气候变化、永续性成长及环境管理的总体目标。

欢迎浏览 http://www.carlsbergmalaysia.com.my/web/csr/cs_growingresponsibility 马来西亚皇帽集团永续经营的方针。

关于我们的永续发展:

马来西亚 Carlsberg 的四大永续发展领域为: 节能减碳、节制用水、理性饮酒及卫生与安全。同样的全方位方针也适用于此四大领域以及融入整个价值链。在实践上，将永续经营融入现有的公司策略及业务流程之中，并制定政策确保达到标准，与伙伴合作以达到一定的规模，设定可衡量的目标，以便能逐年和长期追踪进展。

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