

**PRESS
RELEASE**



DRIVING THE FINALS WITH PRECISION AND POWER Carlsberg Golf Classic raised its 20th championship to a “hole” new level

PUTRAJAYA, 12 December 2013 – The 20th instalment of Carlsberg Golf Classic, Malaysia’s biggest and longest running amateur golf circuit, culminated today in a thrilling playoff among 80 finalists at the Palm Garden Golf Club in Putrajaya. True to its tagline of ‘Precision is Power’, the golf tournament ends its 40 legs of qualifying rounds with an ultimate tee-off to name two skilful amateurs the National Champions of the Carlsberg Golf Classic Finals with rewards of rewarding prizes and a money-can’t buy experience to play alongside world-class professional golfers at the ProAm of Maybank Malaysian Open (MMO) 2014.

Prior to the grand finale tee-off, Carlsberg Managing Director Henrik Juel Andersen said “The Carlsberg Golf Classic has grown from strength to strength as a vital circuit to cultivate home grown talent in golf. Today, this tournament has become the industry benchmark in the golf championships for amateurs and a highly regarded platform in the eyes of the fraternity of golf. It is a key stepping stone for amateurs to venture into the competitive world of professional golf and Carlsberg is proud to be a part of this prestigious game.”

“Over the last two decades, Carlsberg and golf have been a good match, with both sharing several qualities like passion, integrity and discipline. Carlsberg certainly has become the beer that golfers prefer to enjoy after a round of golf. And it goes without saying that while the tournament participants and winners stand to benefit, it is also our consumers and golf fans who get the special privilege to experience this premium Carlsberg golf occasion.”

Today’s ultimate tee-off saw the gross and nett winners from their 40 respective club’s tournament compete for victory as the Carlsberg Golf Classic national champions in both categories. Joining the finalists on the greens were Malaysia’s professional ace golfer and Carlsberg Golf Classic 2013 ambassador, Danny Chia, together with sponsors, business partners of Carlsberg Malaysia and members of the media

The coveted hole-in-one prize for the grand finale comprises a Mercedes Benz C200 Avantgarde, Ogawa Smart Sense Massage Chair, Titoni timepiece, a year’s supply of Carlsberg and trip for two to watch the 2014 US Masters at the prestigious Augusta Golf Club



in the United States. All 5 par 3's in the prestigious Palm Garden Golf Club carried a hole-in-one prize.

The nett and gross winners each received a Panasonic DMC camera, a Berjaya Club membership, an all inclusive golf trip to Cambodia and pro lessons from K's Island Golf academy which will place them in good stead when they build on this victory by playing at the MMO ProAm 2014 .

The 6-month long tournament, held at the country's 40 exclusive golf clubs in Peninsula and East Malaysia, successfully attracted over 5,000 golfers. Proud to be the Carlsberg Golf Classic Ambassador 2013, Danny Chia, country's most successful pro golfer also made appearances at some of the tournaments to present prizes and exchange some golfing tips to the participants. This year, 14 golf clubs from Klang Valley, 5 from Penang, 16 from Putrajaya, Melaka & Johor as well as 4 from Sabah and 1 from Sarawak were chosen to run the prestigious golf tourney for their club members.

Showing their wholehearted support for the much-touted tournament was a stellar line-up of sponsors including Mercedes Benz, Liberty Golf Services, Ogawa, Titoni, FJ, Berjaya, Callaway, Panasonic, ParGolf, Gatorade, K's Island Golf Academy, JNG and Sunplay.

Since its inception, Carlsberg Golf Classic has also enjoyed the staunch loyalty and selfless charity of its participants. This time around, with donations from participants cresting the RM80,000 mark, the charity fund will help improve the lives of five charitable homes, namely Light House Children Welfare, House of Joy, Spastic Charity Home, Shelter Home for Children and Shepherd's Home Charity.

The Carlsberg Golf Classic continues to be a noteworthy calendar highlight for golfers and enthusiasts alike, attesting to Carlsberg being the golfer's beer of choice while endorsing the brand's passion for the sport.

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Carlsberg Golf Classic National Final 2013 Top 3 Winners

Gross

3rd Placing		
Name : Lim Bu Keong		Handicap : 5
Nett Score : 75 OCB		
2nd Placing		
Name : Sameer Raj Kukreja		Handicap : 5
Nett Score : 75		
Champion		
Name : Roszali Baharuddin		Handicap : 0
Nett Score : 72		

Nett

3rd Placing		
Name : Ong Peck Hwee		Handicap : 18
Nett Score : 68 OCB		
2nd Placing		
Name : Chen Meng Fung		Handicap : 11
Nett Score : 68 OCB		
Champion		
Name : Low Suck Sin		Handicap : 6
Nett Score : 68		

Novelty Prizes

Longest Drive		
Name : Lim Bu Keong	Hole: 6	
Distance: 270m		
Nearest to Line		
Name : Kevyn Lee	Hole: 16	
Distance: On the line		
Nearest to Pin		
Name : Sameer Raj Kukreja	Hole: 14	
Distance: 8 feet		
Name : Chan Tee Teong	Hole: 17	
Distance: 5'		
Sure to Win		
Name : Wong Heng Chee	Hole: 2	
Distance: 4' 10"		