

**PRESS
RELEASE**

BE A WINNER AND AIM FOR THE CROWN
Carlsberg Darts Championship Is Back Offering RM30,000

KOTA KINABALU, 26 March 2013: In recognition of the positive growth amongst darters in Sabah and Sarawak, Malaysia's most preferred beer brand, Carlsberg is returning with the undisputed Carlsberg Darts Championship.

This 2013 edition will once more partner with the established Asia Dart Magazine and offering RM30,000 worth of cash prizes for winners. This year will see more than 350 teams battling at 16 venues, and including the Grand Finale which is to be held on 28-30 June at Cherry Club, Kota Kinabalu.

Mr Teoh Nar Teik, Regional Sales Manager of East Malaysia shared, "With the positive responds by fellow East Malaysians over these two years, we are pleased to continue providing talented Malaysian darters a chance to excel as top darters of the country. Last year, a total of 72 teams participated in Sabah and Sarawak at the Grand Finale with Team Izing from Papar, Kota Kinabalu emerging as the champion. With that victory, they advance automatically for the Grand Finale this year."

With 11 qualifying round venues in Sabah and five in Sarawak, the Carlsberg Darts Championship will be expecting darters from East Malaysia to battle at their best to qualify for the Grand Finale. The qualifying rounds took place on 23-24 April at Venetian Club, Kota Kinabalu while the remaining qualifying rounds are scheduled from 6 April – 23 June.

Clairines Joseph @ Colin from Team Izing shared their excitement as the defending champions for 2013, "We are looking forward to defend our title this year and it will be a tougher challenge from the participating darters this year. We would also like to thank Carlsberg and Asia Dart Magazine for organizing this dart championship as it is a popular sport here. I am glad that a prestigious brand like Carlsberg is playing a role in developing the sports here. Hopefully, by having this platform, we will be able to send representatives over to play in the World Dart Championship".

The complete schedule for the Carlsberg Darts Championship 2013 is as follows:

No	Location	Venue	Date
1	Kota Kinabalu	Venetian Club	23-24 Mac 2013
2	Keningau	Winlak Dart Station	06-07 April 2013
3	Bundusan	Dowish Seafood Restaurant	13-14 April 2013
4	Tawau	Tawau Recreation Club	20-21 April 2013
5	Kuching	Zouk Music Café	27-28 April 2013
6	Bintulu	Ezy Plus Bar & Restaurant	27-28 April 2013
7	Miri	Red Seven Music Bistro	27-28 April 2013
8	Kota Marudu	Night Market Food Center	11-12 May 2013
9	Inanam	Tambunan Golf Club	11-12 May 2013
10	Labuan	Top Break Café	18-19 May 2013
11	Putatan	Cempaka Square	25-26 May 2013
12	Kuching	Snow Lounge	25-26 May 2013
13	Ranau	Ranau Dart Club	08-09 June 2013
14	Kuching	Route 42	08-09 June 2013
15	Kinarut	J Borneo Native Village	15-16 June 2013
16	Penampang	ADM Dart Club	22-23 June 2013
17	Grand Finale	Cherry Club, Kota Kinabalu	28-30 June 2013

Carlsberg, known for its passion towards sports hopes that the competitive spirit among darters will unearth talented dart players from East Malaysia and a platform for Malaysia's most preferred beer brand to provide an opportunity to engage closer with its consumers.

For more enquiries and to register for the qualifying rounds, darters can contact Mr Johnson Antamat from Asia Dart Magazine at 016-837 9322 or Mr Michael Anding from Persatuan Dart Sarawak at 016-895 6037 (for enquiries on Kuching qualifying rounds only).

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