

**CARLSBERG BREWERY MALAYSIA BERHAD
(CARLSBERG MALAYSIA)**

**PRESS
RELEASE**

**GROUP REVENUE INCREASE BY 3.7% DRIVEN BY PREMIUM BEER
SEGMENT AND CNY CAMPAIGN**

SHAH ALAM, May 29th, 2013 – Carlsberg Malaysia announced a Group Revenue of RM470.8 million for the three months ended 31st March 2013. This represents an increase of 3.7% over the RM454.0 million achieved in the previous year.

Group profit after tax for the three months ended 31st March 2013 was down by 3.5% to RM51.2 million as compared to the corresponding quarter in the previous year. The slight decrease in the Group's profit was a result of lower profits from associate company (Sri Lanka) and one-off costs write back in 2012 for Singapore segment, partially offset by the increase in revenue.

Earnings per share for the quarter was 16.5 sen versus 17.1 sen a year ago.

Soren Ravn, Managing Director commented “We are pleased with our first quarter 2013 Group performance.

The Group Revenue growth was driven by premium beer segment and strong 2013 Chinese New Year festive campaign. We continue to grow share in the premium beer segment with additional new momentum from the launch of Somersby Apple Cider and continued strong sales of Asahi beer and Kronenbourg 1664.

However, Group's Profit was affected by the lower profits from Lion Brewery arising from higher costs in importing products due to capacity limitations which is expected to be resolved in 2nd half of this year and rising cost of raw materials.

We expect our full year financial performance to be satisfactory with strong growth in premium brands and exciting EPL sponsorship for Carlsberg Brand.”



About Carlsberg Brewery Malaysia Berhad Group (Carlsberg Malaysia Group):

The Carlsberg Malaysia Group now has a wide portfolio of leading international beer brands:

- Carlsberg, the country's most preferred beer brand
- Leading international lager beers includes Kronenbourg 1664, Asahi Super Dry, Budweiser, Corona, Stella Artois, Becks and Fosters
- Other top brands include Kronenbourg 1664 Blanc, Hoegaarden, Erdinger, Franziskaner, Tetley's Ale, Grimbergen, Danish Royal Stout, Connor's Stout, SKOL, Jolly Shandy and Somersby Apple Cider

----- End -----

This media release has been prepared by Carlsberg Brewery Malaysia Berhad and is for immediate release. For further enquiries please contact:

Pearl Lai Head of Department
Group Communications & Marketing Activations

D/L: 03 – 5522 6408
pearllai@carlsberg.com.my